

THE CRIME CHANNEL[®]

Helping America Defeat Crime!



PROGRAMMING PRESENTATION

THE CRIME CHANNEL- HELPING AMERICA DEFEAT CRIME

Overview

The Crime Channel was ahead of the curve back when it originally aired because it offered programs that imparted useful information to viewers while it entertained them as well. That philosophy will be carried forward. Additionally, the television industry has advanced technologically in recent years and The Crime Channel has kept pace. While information through entertainment is still key, the network has enhanced its look and expanded its scope.

All new shows will be shot in HD, while existing programs will be upgraded to HD simulated. Since The Crime Channel maintains affiliations with many different anti-crime organizations, they will be brought together on-line via "Facebook" to support the network. Advantages of this are twofold. The Crime Channel, its programming and happenings will be promoted to this group and they will be encouraged en masse to subscribe to the delivery systems carrying the network. From a programming perspective, the channel fills a current void, namely that of providing a front and center focus on subjects like crime, terrorism, suicide bombers and renegade warriors that seek to bring harm to the country.

The debacle of 911 proved that terrorism in particular has a long arm and that America is no longer invincible when it comes to threats from foreign soil. One of the network's slated programs, "Issues and Solutions" plans to tackle many of the vital issues that confront our society today.

Enlightened discussion with distinguished speakers and hosts covering all aspects of crime will be featured daily on The Crime Channel. The attached program grid on page 6 will build a picture of how the network will piece together on a daily basis. One thing that differentiates The Crime Channel from other like minded programmers is that it will attempt to thwart crime with an anti-crime perspective.

Program Concepts

The following sketches a current vision of The Crime Channel as seen today. While some programs will be presented based on curiosity such as "In Hot Pursuit" a police car chase concept that always engenders fascination with viewers and "Monsters, Murders and Madmen" a program that touches on the freaky side of crime, others will be based more on thought and reason.

Today, reality programming commands the public's attention and The Crime Channel will focus much effort in that direction. The channel will be to crime what MSNBC and Fox News are to politics. Much of the programming will be timely, current, hard hitting, useful and provocative. However, don't be misled, every effort will be made to inform and entertain at the same time.

The Crime Channel will not be Crime 101, but rather an explosive look at crime and all its manifestations. The Crime Channel will seek to grow the viewer's I.Q. as it relates to crime.

For example, "Ask the Chief" will be a series of interviews with police chiefs from around the nation discussing how they best deal with crime in their respective communities. We are negotiating with representatives of former New York and Los Angeles Police Chief Bratton to moderate the show.

Vincent Bugliosi, former Los Angeles Prosecutor of high profile crimes such as the Manson Cult murders and noted author, has already agreed to do a show for The Crime Channel. His investigative know-how is par excellence, and his uncanny ability to uncover truth will keep viewers glued to their flat screen TVs. One of his latest books builds a case to try former President George W. Bush for war crimes. Politics aside, the topic should draw viewers both pro and con.

Other interesting program offerings include "No One is Illegal", a look at the undocumented alien issue; "Bunko Busters", exposing con-men and scam artists; "Prisoner 800", an inside peak at how lawyers work pro bono to free innocent convicts, "Stay Out of Here", interviews with inmates to discourage youngsters from a life of crime, and "How to Stop Shoplifting" which is self explanatory.

Crime News

While much crime is part of our local news; Crime News International, The Crime Channel's nightly news round-up, will keep viewers abreast of breaking stories of note from around the world. Additionally, a 24/7 ticker tape will always be ready to stream breaking stories on crime as they happen.

The Crime Channel will network with a group of stringers worldwide as well as affiliating with bone fide international news organizations to bring viewers up to the minute details of crime happenings wherever they occur.

Points of Information

1. The Crime Channel will be ad supported and will make available 3 minutes of local spots each and every hour of network programming.
2. For the first two years, no subscriber fees will be assessed from operators that carry the Crime Channel.
3. The positive nature of The Crime Channel's programming will enhance the value of the MSOs that carry it with the communities they serve in particular and government at all levels in general.
4. The Crime Channel has direct access to national support groups such as Mother's Against Drunk Driving, Crime Stoppers, Neighborhood Watch, National Center for Missing and Exploited Children, Citizens Against Terror and many others that will come together as a cohesive community force, likely to translate into increased subscribers for the MSOs carrying the network.
5. The Crime Channel's on-line presence will feature the MSOs that carry it with a link to that MSO's own web-site. In that way interested parties can sign up for new cable or obtain channel or guide information to find the network.
6. Whenever possible, program formats will be developed with community and/or viewer involvement in mind. The goal is to make The Crime Channel user friendly with the governmental agencies that regulate program and network distributors.
7. MSOs with equity positions in The Crime Channel will participate in its profits in perpetuity.

Enclosed DVD Profiling The Crime Channel as it Formerly Existed and Collateral Materials

The enclosed DVD re-caps The Crime Channel as it originally aired on Channel America and Bell Atlantic. Much of it was compiled from film in the network's library so it might appear color diminished or faded in some parts. Rest assured, all programs that will air on the channel going forward will be HD or HD simulated in quality so that viewers will see all airings with maximum clarity. Essentially, the DVD here is intended to provide a flavor or sensory impressions about the content of the new Crime Channel and how the channel-up will be pieced together. Practically speaking, the new incarnation of The Crime Channel will be faster paced with a more contemporary relevance.

As noted earlier, there are many crime support groups throughout the nation. It is a major objective of the new Crime Channel to bring these groups together via a national database in support of the network.

The intention is to communicate with these groups on an ongoing basis. Again, they will all be encouraged to sign up for service with the specific carriers that air The Crime Channel. Ultimately, cable, satellite and telcos should experience an increase in subscriber ship, simply because they carry The Crime Channel. Included with this presentation are some examples of collateral materials that will be circulated to The Crime Channel viewers. Many government and private organizations provide these booklets at no charge to the network for supporting their efforts to thwart crime or deal with it more effectively.

Summary

The positive aspects of The Crime Channel's programming will position it on a top rung within an MSOs pantheon of networks. Crime presents vital concerns to all societies and The Crime Channel is the first network to attempt to deal with general crime on a major basis.

Programs on The Crime Channel will be compelling, insightful and provide useful information to the viewer. While all shows will have an entertainment component, viewers will learn how to deal with and avoid the cruel intricacies of crime in the process.

MSOs will profit from the inclusion of The Crime Channel in their channel line-up through increased subscribers, sales of local avails and thru participation on an equity basis.

Keep in mind that The Crime Channel does not have a political agenda. It's not an advocate for law enforcement, nor is it anti- establishment. The goals are to seek truth, clarity and answers to the pressing crime issues that confront us all. Ultimately, The Crime Channel seeks to make America safer, more aware of the crime around it and most importantly, how to deal more effectively with it.

THE CRIME CHANNEL[©]

Projected Program Grid

ET	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	PT
8:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	5:00 AM
8:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	5:30 AM
9:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	6:00 AM
9:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	6:30 AM
10:00 AM	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	7:00 AM
10:30 AM	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	In Hot Pursuit	In Hot Pursuit	7:30 AM
11:00 AM	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	Issues & Solutions	Issues & Solutions	8:00 AM
11:30 AM						Stay Out of Here	Stay Out of Here	8:30 AM
12:00 PM	Looking at the Law	Looking at the Law	Looking at the Law	Looking at the Law	Looking at the Law	Ponzi Scheme	Ponzi Scheme	9:00 AM
12:30 PM	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	Bunko Busters	Bunko Busters	9:30 AM
1:00 PM	Prisoner 800	Prisoner 800	Prisoner 800	Prisoner 800	Prisoner 800	No One is Illegal	No One is Illegal	10:00 AM
1:30 PM	No One is Illegal	No One is Illegal	No One is Illegal	No One is Illegal	No One is Illegal	Prisoner 800	Prisoner 800	10:30 AM
2:00 PM	Bunko Busters	Bunko Busters	Bunko Busters	Bunko Busters	Bunko Busters	From the Files of LAPD	From the Files of LAPD	11:00 AM
2:30 PM	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	Looking at the Law	Looking at the Law	11:30 AM
3:00 PM	Stay Out of Here	Stay Out of Here	Stay Out of Here	Stay Out of Here	Stay Out of Here	The Truth Be Known	The Truth Be Known	12:00 PM
3:30 PM	Issues & Solutions	Issues & Solutions	Issues & Solutions	Issues & Solutions	Issues & Solutions			12:30 PM
4:00 PM	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	Ask The Chief	Ask The Chief	1:00 PM
4:30 PM	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	1:30 PM
5:00 PM	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	In Hot Pursuit	In Hot Pursuit	2:00 PM
5:30 PM	Looking at the Law	Looking at the Law	Looking at the Law	Looking at the Law	Looking at the Law	Issues & Solutions	Issues & Solutions	2:30 PM
6:00 PM	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	Stay Out of Here	Stay Out of Here	3:00 PM
6:30 PM						Ponzi Scheme	Ponzi Scheme	3:30 PM
7:00 PM	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	Bunko Busters	Bunko Busters	4:00 PM
7:30 PM	Prisoner 800	Prisoner 800	Prisoner 800	Prisoner 800	Prisoner 800	No One is Illegal	No One is Illegal	4:30 PM
8:00 PM	No One is Illegal	No One is Illegal	No One is Illegal	No One is Illegal	No One is Illegal	Prisoner 800	Prisoner 800	5:00 PM
8:30 PM	Bunko Busters	Bunko Busters	Bunko Busters	Bunko Busters	Bunko Busters	From the Files of LAPD	From the Files of LAPD	5:30 PM
9:00 PM	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	Ponzi Scheme	The Truth Be Known	The Truth Be Known	6:00 PM
9:30 PM	Stay Out of Here	Stay Out of Here	Stay Out of Here	Stay Out of Here	Stay Out of Here			6:30 PM
10:00 PM	Issues & Solutions	Issues & Solutions	Issues & Solutions	Issues & Solutions	Issues & Solutions	Looking at the Law	Looking at the Law	7:00 PM
10:30 PM	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	In Hot Pursuit	Ask The Chief	Ask The Chief	7:30 PM
11:00 PM	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	The Truth Be Known	8:00 PM
11:30 PM								8:30 PM
12:00 AM	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	From the Files of LAPD	9:00 PM
12:30 AM	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	Ask The Chief	9:30 PM
1:00 AM	Crime Films Noir	Crime Films Noir	Crime Films Noir	Crime Films Noir	Crime Films Noir	Crime Films Noir	Crime Films Noir	10:00 PM
1:30 AM								10:30 PM
2:00 AM								11:00 PM
2:30 AM	Hollywd. Murder Mys.	Hollywd. Murder Mys.	Hollywd. Murder Mys.	Hollywd. Murder Mys.	Hollywd. Murder Mys.	Hollywd. Murder Mys.	Hollywd. Murder Mys.	11:30 PM
3:00 AM	Monsters, Murder, Etc.	Monsters, Murder, Etc.	Monsters, Murder, Etc.	Monsters, Murder, Etc.	Monsters, Murder, Etc.	Monsters, Murder, Etc.	Monsters, Murder, Etc.	12:00 AM
3:30 AM	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	Crime News INT.	12:30 AM
4:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	1:00 AM
4:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	1:30 AM
5:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	2:00 AM
5:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	2:30 AM
6:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	3:00 AM
6:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	3:30 AM
7:00 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	4:00 AM
7:30 AM	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	4:30 AM

Note: See Program Details on page(s) 7 and 8.

PROGRAMS UNDER CONSIDERATION AND WORKING TITLES

1. The Truth be Known- Vincent Bugliosi, former L.A. District Attorney, probes issue of public concern and analyses some of the major cases he was involved in such as the Manson Cult Murder Trials.
2. From the Crime Files of LAPD- Joseph Wambaugh and Bob Souza worked as partners for LAPD investigating homicides. This series puts an analytical focus on some of the high profile cases they dealt with.
3. Ask the Chief- Host (former Chief Bratton is being sought) interviews chiefs of police from around the nation on how they maintain law and order in their respective communities.
4. Issues and Solutions-Each program will define a significant issue confronting America today, and panelists will offer solutions on how to deal with it. Such topics as how best to respond to terrorism, Cyberspace crime, child abduction, gang violence are but a few of the subjects that will be tackled.
5. Bunko Busters- Exposing con-men, scam artists and their plots to prey on unsuspecting citizenry. Since time in memoriam, man has sought to shamefully take advance of his fellow man. Here their illicit schemes are exposed.
6. Hollywood Murder Mysteries- Programs will focus on the often strange and bizarre deaths of Hollywood celebrities.
7. Crime News International- Here's a daily show devoted to breaking crime news around the world. Essentially, it will cover stories of major importance. As stories develop, a ticker tape report will be super imposed over existing programming 24/7.
8. Stay Out of Here- Interviews with convicted felons will portray the pain of their incarceration with the intent of deterring others, particularly youngsters from a life of crime.

9. No One is Illegal- Undocumented aliens will discuss life in the U.S. from their point of view and general discussions will be had on how best to deal with this problem and its many ramifications.

10. Looking at the Law with Gloria Allred- Past to present, Gloria enlightens the audience through discussions of some of her most memorable cases and court room experiences, and in general provide insights into the nuisances of the law.

11. Monsters, Murders and Madmen- Program hones in on the freaky side of crime.

12. The Ponzi Scheme- Program exposes the myriad of plots designed to bilk unsuspecting patrons of their hard earned money.

13. In Hot Pursuit- The show deals with crime in progress or crime on the fly, and the exciting car chases that ensue.

14. Prisoner 800- Shows how legal teams, often pro bono, get innocent prisoners out of jail.

15. Crime Film Noir- Classic movies and TV programs from Hollywood's storied past will be shown on a nightly basis featuring major stars from the glory days.